

July 30, 2026 02:34 PM GMT

ASE Technology Holding Co. Ltd. | Asia Pacific

Strong 2027 AI revenue guidance; stay OW

WHAT'S CHANGED

ASE Technology Holding Co. Ltd. (3711.TW)	From	To
Price Target	NT\$558.00	NT\$628.00

AlphaSignals Earnings Reaction

Strengthens our thesis Impact to our thesis	↑ Meaningful upside Financial results versus consensus	↑ Meaningful revision higher Direction of next 12-month consensus EPS
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Source: Company data, Morgan Stanley Research

Management raised 2027 LEAP revenue guidance to at least US \$7.5bn, implying robust AI revenue and demand for advanced packaging/testing. We raise our price target to NT\$628 and reiterate OW.

2027 LEAP revenue guidance raised from US\$5.5bn to at least US\$7.5bn; we now forecast US\$8.5bn: On the July 30 earnings call, management said that 2026 LEAP (leading-edge advanced packaging and testing) is tracking ahead and raised guidance from US\$3.5bn to US\$3.7bn. Management also lifted the 2027 LEAP target from US \$5.5bn to at least US\$7.5bn, a strong beat vs. both our estimate and the buy-side bogey of ~US\$6bn. We attribute this to strong AI-related demand, including strong server CPU, which has shown meaningful development over the past quarter. We now expect LEAP revenue of US\$3.7bn in 2026 and US\$8.5bn in 2027, mostly driven by strong CPU (full process) and ASIC/GPU demand (oS). See [Exhibit 4](#) for our detailed LEAP revenue breakdown.

Another rise in 2026e capex; 2027e capex could remain high: In our prior report [ASE: Strong AI customer demand to trigger price hike](#), we noted that Taiwan's OSAT capacity is full and that ASE and KYEC are devoting record-high capex to expand. As expected, the company raised 2026e capex again from US\$8.5bn to US\$10.5bn. It is simultaneously building 13 greenfield and seven brownfield sites. Management indicated that 2027e capex could remain high, suggesting extremely strong demand in the following years and limited concern about potential demand disruption from Intel EMIB. This also echoes TSMC's latest earnings call, in which it welcomed Intel's role in helping alleviate advanced packaging supply constraints.

Gross margin continues to expand: ASE's ATM margin expansion is ahead of our expectation. The company said it is likely to exceed the high end of its structural range (30%) by 4Q26 and expects margins to keep rising sequentially in 2027. We attribute the expansion to higher LEAP exposure, price hikes, and higher utilization from legacy process as well.

Raise price target to NT\$628; stay OW: We view the implied target P/E of 21x for 2027e as attractive given the strong >70% earnings CAGR from 2025–2028e.

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ASE Technology Holding Co. Ltd. (3711.TW, 3711 TT)

Greater China Technology Semiconductors | Taiwan

Stock Rating	Overweight
Industry View	Attractive
Price target	NT\$628.00
Up/downside to price target (%)	24
Shr price, close (Jul 30, 2026)	NT\$505.00
52-Week Range	NT\$729.00-141.50
Mkt cap, curr (mn)	NT\$2,278,865

Fiscal Year Ending	12/25	12/26e	12/27e	12/28e
EPS (NT\$)**	9.22	17.89	30.05	46.50
Prior EPS (NT\$)**	-	16.84	26.95	40.85
EPS (NT\$)§	8.70	16.86	24.63	32.18
Revenue, net (NT\$ bn)	645.4	836.9	1,116.8	1,453.5
P/E	27.2	28.2	16.8	10.9
ROE (%)	11.8	21.2	31.0	40.0
Div yld (%)	2.2	1.1	1.1	1.1

Unless otherwise noted, all metrics are based on Morgan Stanley ModelWare framework
** = Based on consensus methodology
§ = Consensus data is provided by Refinitiv Estimates

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e = Morgan Stanley Research estimates

We see even more upside from LEAP in 2027

ASE reported 2Q26 margin of 21.0%, up 1.0ppts Q/Q, in line with both our estimate and consensus. The margin expansion stemmed mostly from higher utilization rate with greater operating efficiency. Looking into 3Q26, the company guided for revenue to be up 21-22% with gross margin to stay flat Q/Q given higher EMS business growth from memory price hike. The company expects ATM margin to exceed the ceiling of the structural range (30%) by 4Q26 and continues to expand sequentially in 2027.

Exhibit 1: ASE: 2Q26 Earnings Review

(NT\$ mn)	2Q26				
	Actual	Q/Q	Y/Y	MS Est.	Consensus
Financials					
Total revenue	191,064	7.4%	29.0%	186,552	188,625
ATM sales	126,148	15.0%	45.6%	121,354	123,205
EMS sales	65,789	-4.6%	5.6%	69,479	66,821
Opex	(19,016)	11.6%	24.9%	(16,826)	(18,000)
EPS (NT\$)	4.82	42.1%	176.0%	3.82	3.79
Ratios					
GM (%)	21.0%	149bps	421bps	20.9%	20.8%
Opex (%)	10.0%	37bps	-32bps	9.0%	9.5%
OPM (%)	11.1%	112bps	453bps	11.9%	11.3%

Source: Company data, Visible Alpha, Morgan Stanley Research

Exhibit 2: ASE: 3Q26 Outlook Review

(NT\$ mn)	3Q26				
	Guidance	MS Est.	Q/Q	Y/Y	Consensus
Financials					
Total revenue	Up 21-22% Q/Q	211,715	10.8%	40.4%	209,814
ATM sales	Up 11-13% Q/Q	133,490	5.8%	44.2%	134,494
EMS sales	Up 40% Q/Q	83,000	26.2%	41.2%	77,837
Opex		(16,638)	-12.5%	7.4%	(18,629)
EPS (NT\$)		4.65	-3.5%	167.9%	4.71
Ratios					
GM (%)	20.5-21.5% (ATM 28-29%)	21.1%	9bps	406bps	21.4%
Opex (%)		7.9%	-209bps	-242bps	8.9%
OPM (%)	11.5-12.5% (EMS 3.2-3.4%)	12.7%	166bps	596bps	12.6%

Source: Company data, Visible Alpha, Morgan Stanley Research

We now forecast ASE's LEAP revenue at US\$3.7bn in 2026 and US\$8.5bn in 2027

In our prior report, [ASE Technology Holding Co. Ltd.: AI/CPO outlook exceeds our aggressive assumptions; OW \(30 Apr 2026\)](#), our bottom-up analysis suggested that ASE's LEAP (leading-edge advanced packing) revenue is likely to reach US\$3.5bn in 2026 and US \$6bn in 2027, given strong demand from both oS (on substrate) outsourcing and CPU CoWoS needs. However, ASE management hinted that 2027 LEAP revenue could be more than double new 2026e guidance of US\$3.7bn, suggesting that 2027e LEAP revenue could reach US\$7.5bn or above. At the same time, we have also been seeing strong momentum of AI-related demand over the past quarter, including but not limited to very strong server CPU demand – both Venice and Vera CPU could grow more than double in 2027, in our view. We therefore update our LEAP revenue forecast below – our new assumptions are US\$3.7bn in 2026 and US\$8.5bn in 2027.

Below are the assumptions in our bottom-up analysis, showing how we come up with our US\$8.5bn forecast.

The LEAP demand is mostly from oS outsourcing from TSMC. While ASE remains the major oS supplier to Nvidia GPU, our checks also indicate that the majority of Google TPU and AMD MI400 series is likely to be outsourced to ASE given TSMC's clean room limitations. The dollar content per chip for oS at ASE could range from US\$100 to US\$200 in 2026, depending on the material cost, chip size, and margin of each product. Our current assumption of the oS outsourcing percentage from TSMC of major products is – Nvidia almost 100%, TPU 70-90%, MI400 80%.

Meanwhile, we expect that AMD's Venice CPU could go for full CoWoS-like packaging at ASE group (both ASE and SPIL). The initial allocation could be more to SPIL, given SPIL's better production capability. The allocation could eventually reach 50:50 between SPIL and ASE. By assuming US\$8k per CoWoS wafer cost at ASE and that the chip per CoWoS wafer could be around 25-26 chips for Venice CPU, we expect the dollar content per Venice CPU to be slightly above US\$300.

Besides the major products mentioned above, we also expect Vera CPU and other AI ASIC chips (Microsoft Maia, Meta MTIA, etc.) to go through either oS or full CoWoS-like process at ASE, while Vera could now show >2x volume in 2027, from our industry checks.

Exhibit 3: ASE's LEAP revenue could reach US\$3.7bn in 2026 and US\$8.5bn in 2027

	2025	2026e	2027e
Total MSe LEAP revenue (US\$ bn)	1.6	3.78	8.56
ASE Guidance on LEAP revenue (US\$ bn)	1.6	3.70	>7.5
Nvidia Revenue	1.3	2.1	2.9
% of MSe LEAP Revenue	78%	56%	34%
TPU Revenue	0.3	0.5	1.6
% of MSe LEAP Revenue	16%	13%	19%
AMD Revenue	0.1	0.6	2.8
% of MSe LEAP Revenue	4%	17%	33%

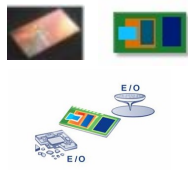
Source: Morgan Stanley Research estimates

Exhibit 4: Further breakdown of our ASE LEAP revenue forecasts

	1Q25	2Q25	3Q25	4Q25	1Q26	2Q26e	3Q26e	4Q26e	2025	2026e	2027e
Units (k)											
Nvidia (Units k)											
Blackwell with GDDR7	-	-	300	500	250	250	250	250	800	1,000	
Blackwell with HBM	1,000	1,100	1,400	1,500	1,500	1,500	1,600	300	5,000	4,900	560
Rubin							800	1,200		2,000	6,500
AMD (Units k)											
MI400 Series (assuming 80% outsource from TSMC)						24	120	240		384	550
Venice CPU						100	500	600		1,200	5,500
Google (Units k)											
TPU (assuming 70-90% outsource from TSMC)									1,225	2,856	6,930
Others (Units k)											
Vera CPU										2,070	4,025
Maia, Trainium2/3, etc.									120	200	400
Dollar content assumption per chip											
Blackwell (oS)	180	180	180	180	200	200	200	200	180	200	240
Rubin (oS)							230	230	-	230	276
MI400 Series (oS)						230	230	230	-	230	276
Venice CPU (Full CoWoS)						320	320	320	-	320	416
TPU (oS)									150	150	180
Vera CPU (oS)						200	200	200		200	240
Others (oS/Full CoWoS)						120	120	120	120	120	144
Advanced packaging revenue from each product (US\$mn)											
Blackwell (oS)	180	198	306	360	350	350	370	110	1,044	1,180	134
Rubin (oS)							184	276	-	460	1,794
MI400 Series (oS)						6	28	55	-	88	152
Venice CPU (Full CoWoS)						32	160	192	-	384	2,288
TPU (oS)									184	428	1,247
Vera CPU (oS)										414	966
Others (oS/Full CoWoS)									14	24	58
Total Revenue from oS outsource											
									1,235	2,583	4,322
Total Revenue from full CoWoS-Like process											
									7	396	2,317
Total advanced packaging revenue (US\$ mn)									1,242	2,979	6,639
ASE LEAP revenue guidance									1,600	3,700	7,500
% of ASE LEAP revenue guidance									78%	81%	89%
Wafer Sort Revenue (from ASE guidance/ 2027 MSe)									400	800	1,920
Total MSe LEAP revenue (US\$ mn)									1,642	3,779	8,559

Source: Morgan Stanley Research estimates

Exhibit 5: Our checks suggest that ASE could get involved in the CPO testing for insertion 3-5

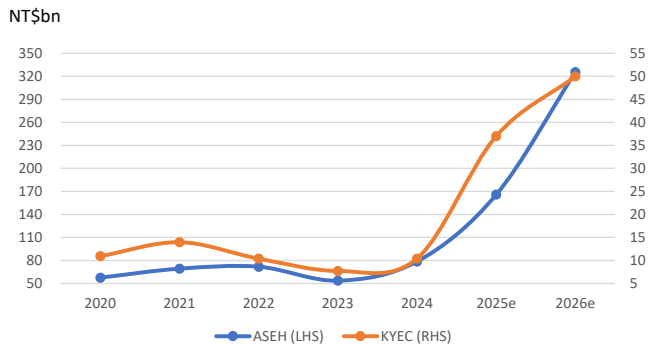
Test Insertion	Insertion 1	Insertion 2	Insertion 3	Insertion 4+5
Test content	Electronic IC (EIC) & Photonic IC (PIC)	EIC die to PIC wafer (after SoIC)	Optical engine (die-to-die)	CPO package (ASIC+OE) Final Test+SLT
Testing surface				
Testing surface	El. & opt. DC, (power, loss, dark current etc.)	E/O, O/E, O/O, high speed, S-parameters	Full calibration/DC, high-speed functional, optical loopback, alternatively: S-parameters	Full system functional validation, optical loopback
Testing service provider	Foundry (Wafer-level) TSMC	Foundry (Wafer-level) TSMC	OSAT (Die/chip level) SPIL (ASE Group)	OSAT (Die/chip level) SPIL (ASE Group)
Equipment and Consumable Vendor	PIC ATE tester: 1) Advantest + TEL + Formfactor 2) Chroma (underqualification) EIC tester: 1) Teradyne + TEL	Wafer level testing: 1) Ficontec + Formfactor + Teradyne 2) Chroma 3) Advantest+TEL+Formfactor 4) Advantest+ MPI	Die-to-die prober: 1. TEL 2. MPI Optical engine E/O tester+laser reliability test+ELS source test head: Chroma Optical and Electrical Test Socket: Winway	ATE tester: 1) Advantest (under qualification) 2) Teradyne FT Handler+ELS source test head+optical alignment stage : Hon Precision CPO switch tester: Chroma Coaxial socket/Hypersocket: Winway

Source: Morgan Stanley Research estimates

AI semi packaging updates: non-TSMC CoWoS capacity growing rapidly

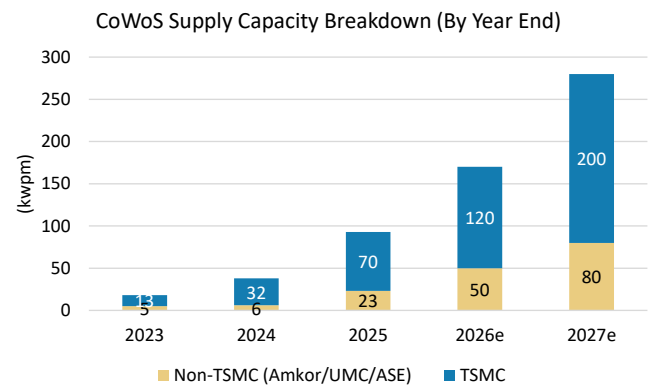
Our industry checks show that ASEH's CoW has received orders for Tomahawk switches, Venice CPU, and Trainium2/3 in 2026, of which most of the demand is overflow from TSMC's tight capacity. Aside from the existing oS outsourced from TSMC for NVIDIA GPU, we are quite positive on demand for ASEH CoWoS, and we expect its CoWoS capacity to double in 2026.

Exhibit 6: Capex trend for ASEH and KYEC



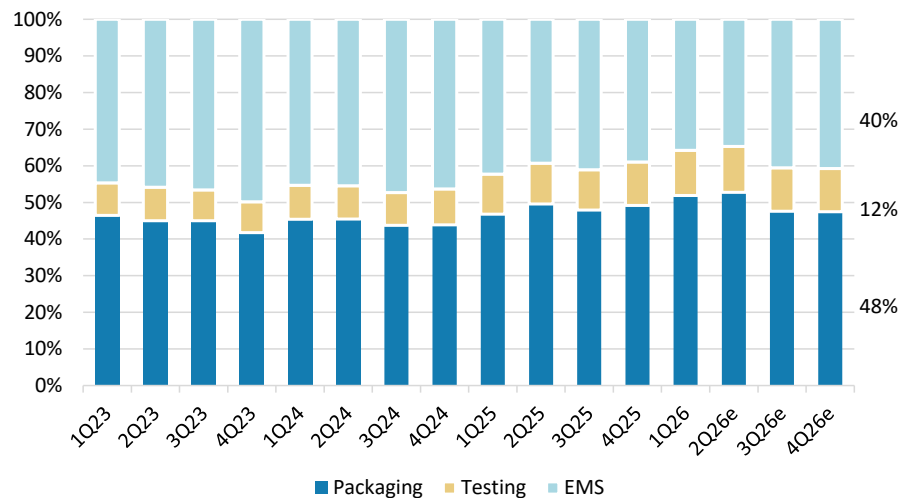
Source: Morgan Stanley Research (e) estimates

Exhibit 7: CoWoS capacity expansion forecast



Source: Morgan Stanley Research (e) estimates

Exhibit 8: ATM has accounted for roughly $\geq 50\%$ of total revenue since 2020



Source: Company data, FactSet, Morgan Stanley Research (e) estimates

ASEH: Earnings Estimate Revisions

We raise our EPS estimates 6% for 2026, 12% for 2027, and 14% for 2028: The increase mostly reflects margin expansion from better product mix, price hikes, and rising utilization rate.

Exhibit 9: ASEH: Estimate revision summary

(NT\$ mn)	New 2026e	Old 2026e	Diff.%	New 2027e	Old 2027e	Diff.%	New 2028e	Old 2028e	Diff.%
Net sales	836,892	792,731	6%	1,116,816	1,012,842	10%	1,453,498	1,317,887	10%
IC ATM	531,497	506,029	5%	770,999	698,521	10%	1,091,940	986,459	11%
EMS	317,359	301,393	5%	374,536	340,193	10%	403,632	369,295	9%
Gross profit	178,672	166,477	7%	273,076	234,699	16%	389,301	326,908	19%
Operating profit	99,620	96,484	3%	178,087	155,326	15%	272,064	235,038	16%
Pretax Income	100,699	96,463	4%	171,776	154,407	11%	265,753	234,120	14%
Net income	79,064	74,413	6%	132,817	119,097	12%	205,480	180,502	14%
Diluted EPS	17.89	16.84	6%	30.05	26.95	12%	46.50	40.85	14%

Margins

Gross margin	21.3%	21.0%	24.5%	23.2%	26.8%	24.8%
IC ATM GM	28.3%	26.8%	31.0%	28.3%	32.2%	29.2%
Operating margin	11.9%	12.2%	15.9%	15.3%	18.7%	17.8%
Pretax margin	12.0%	12.2%	15.4%	15.2%	18.3%	17.8%
Net margin	9.4%	9.4%	11.9%	11.8%	14.1%	13.7%

Source: Morgan Stanley Research (e) estimates

Exhibit 10: ASEH: Quarterly financials

(NT\$ mn)	1Q26	2Q26e	3Q26e	4Q26e	1Q27e	2Q27e	3Q27e	4Q27e	2025	2026e	2027e	2028e
Total Revenues	173,662	191,064	231,213	240,954	238,868	261,211	296,928	319,808	645,388	836,892	1,116,816	1,453,498
Q/Q %	-2.4%	10.0%	21.0%	4.2%	-0.9%	9.4%	13.7%	7.7%				
Y/Y %	17.2%	26.7%	37.2%	35.4%	37.5%	36.7%	28.4%	32.7%	8.4%	29.7%	33.4%	30.1%
Cost of Sales	(138,812)	(150,914)	(181,621)	(186,872)	(182,495)	(197,677)	(224,043)	(239,525)	(531,195)	(658,220)	(843,740)	(1,064,197)
Percent of Revenues	79.9%	79.0%	78.6%	77.6%	76.4%	75.7%	75.5%	74.9%	82.3%	78.7%	75.5%	73.2%
Gross Profit	34,850	40,150	49,591	54,081	56,373	63,534	72,885	80,283	114,193	178,672	273,076	389,301
Gross Margin %	20.1%	21.0%	21.4%	22.4%	23.6%	24.3%	24.5%	25.1%	17.7%	21.3%	24.5%	26.8%
Total Operating Expense	(17,318)	(19,016)	(21,106)	(21,613)	(21,667)	(22,845)	(24,638)	(25,840)	(63,437)	(79,053)	(94,990)	(117,237)
Percent of Revenues	10.0%	10.0%	9.1%	9.0%	9.1%	8.7%	8.3%	8.1%	9.8%	9.4%	8.5%	8.1%
R&D	(9,210)	(10,229)	(10,379)	(10,529)	(10,679)	(10,829)	(10,979)	(11,129)	(32,851)	(40,347)	(43,616)	(46,016)
Percent of Revenues	5.3%	5.4%	4.5%	4.4%	4.5%	4.1%	3.7%	3.5%	5.1%	4.8%	3.9%	3.2%
Sales and Marketing	(1,996)	(2,102)	(2,634)	(2,650)	(2,628)	(2,873)	(3,266)	(3,518)	(7,405)	(9,382)	(12,285)	(15,988)
% Revenues	1.1%	1.1%	1.1%	1.1%	1.1%	1.1%	1.1%	1.1%	1.1%	1.1%	1.1%	1.1%
General and Admin	(6,113)	(6,685)	(8,092)	(8,433)	(8,360)	(9,142)	(10,392)	(11,193)	(23,181)	(29,324)	(39,089)	(55,233)
% Revenues	3.5%	3.5%	3.5%	3.5%	3.5%	3.5%	3.5%	3.5%	3.6%	3.5%	3.5%	3.8%
Operating Income	17,532	21,134	28,485	32,469	34,706	40,689	48,248	54,443	50,756	99,620	178,087	272,064
Operating Margin	10.1%	11.1%	12.3%	13.5%	14.5%	15.6%	16.2%	17.0%	7.9%	11.9%	15.9%	18.7%
Total Non-operating Income	668	4,566	(2,578)	(1,578)	(1,578)	(1,578)	(1,578)	(1,578)	545	1,079	(6,311)	(6,311)
Profit Before Taxes	18,200	25,700	25,908	30,890	33,129	39,112	46,670	52,865	51,301	100,699	171,776	265,753
Percent of Revenues	10.5%	13.5%	11.2%	12.8%	13.9%	15.0%	15.7%	16.5%	7.9%	12.0%	15.4%	18.3%
Taxes	(3,635)	(4,172)	(5,311)	(6,333)	(6,791)	(8,018)	(9,567)	(10,837)	(9,460)	(19,451)	(35,214)	(54,479)
Tax Rate	20.0%	16.2%	20.5%	20.5%	20.5%	20.5%	20.5%	20.5%	18.4%	19.3%	20.5%	20.5%
Net Income, Cont Ops	14,565	21,528	20,597	24,558	26,337	31,094	37,103	42,028	41,841	81,248	136,562	211,273
Minority Interest	(417)	(460)	(625)	(681)	(731)	(853)	(1,050)	(1,111)	(1,182)	(2,183)	(3,745)	(5,793)
Reported Income (TW GAAP)	14,148	21,068	19,972	23,877	25,607	30,241	36,052	40,917	40,658	79,064	132,817	205,480
Net margin	8.1%	11.0%	8.6%	9.9%	10.7%	11.6%	12.1%	12.8%	6.3%	9.4%	11.9%	14.1%
Y/Y %	87.3%	180.1%	83.7%	62.3%	81.0%	43.5%	80.5%	71.4%	25.2%	94.5%	68.0%	54.7%
EPS for Consensus (NT\$)	3.20	4.77	4.52	5.40	5.79	6.84	8.16	9.26	9.22	17.89	30.05	46.50
Seq %	-3.8%	48.9%	-5.2%	19.6%	7.2%	18.1%	19.2%	13.5%	24.5%	94.1%	68.0%	54.7%
Reported basic EPS (NT\$)	3.24	4.82	4.57	5.46	5.86	6.92	8.24	9.36	9.38	18.08	30.37	46.99

Source: Company data, Morgan Stanley Research (e) estimates

Valuation methodology

We lift our price target from NT\$558 to NT\$628: This reflects our earnings estimate revisions for 2026-28.

We continue to derive our price target using the base case value from a residual income model. All of the key assumptions are unchanged, including cost of equity of 9.8% (beta of 1.3, risk premium of 6% and risk-free rate of 2%), intermediate growth rate of 9%, and terminal growth rate of 3.0%.

Our bull case value rises from NT\$655 to NT\$700, while our bear case value increases from NT\$355 to NT\$380, implying 23x and 13x our 2027e EPS, respectively

Exhibit 11: ASEH: Residual income model

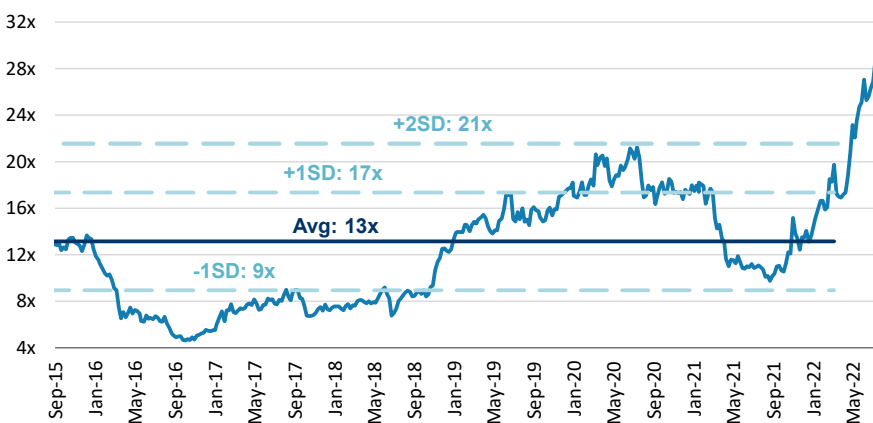
	2026e	2027e	2028e	2029e	2030e	2031e	2032e	2033e	2034e	2035e	2036e	2037e
Total Equity	428,037	513,415	639,205	742,233	854,534	976,941	1,110,365	1,255,797	1,414,318	1,587,106	1,775,445	1,980,735
Net Profit	79,064	132,817	205,480	223,974	244,131	266,103	290,052	316,157	344,611	375,626	409,432	446,281
ROAE	19.7%	28.2%	35.7%	32.4%	30.6%	29.1%	27.8%	26.7%	25.8%	25.0%	24.4%	23.8%
Residual Income	37,081	78,824	132,741	144,627	154,223	164,574	175,771	187,909	201,084	215,399	230,963	247,897
Spread	9.9%	18.4%	25.9%	22.6%	20.8%	19.3%	18.0%	16.9%	16.0%	15.2%	14.6%	14.0%
Ending Equity Capital	428,037											
PV of Forecast Period	977,069											
PV of Continuing Value	1,342,683											
Equity Value	2,747,788											
No. of Shares	4,373											
Projected Price	628											

Source: Company data, Morgan Stanley Research (e) estimates

Relative valuation

Over the past two months, the share price has rallied a lot given investors' expectations of CPO testing and margin expansion. However, the stock is still trading at 16x our 2027e EPS, which we view as attractive for a company that has increasing pricing power, AI revenue, and margin growth. Our price target implies 21x our 2027e EPS, close to +2SD from its historical average of 13x since 2015.

Exhibit 12: ASEH: One-year forward P/E chart



Source: Company data, Morgan Stanley Research (e) estimates

Risk Reward – ASE Technology Holding Co. Ltd. (3711.TW)

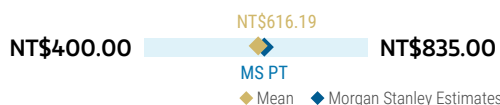
We see further upside fueled by AI/CPO outlook - stay OW

PRICE TARGET NT\$628.00

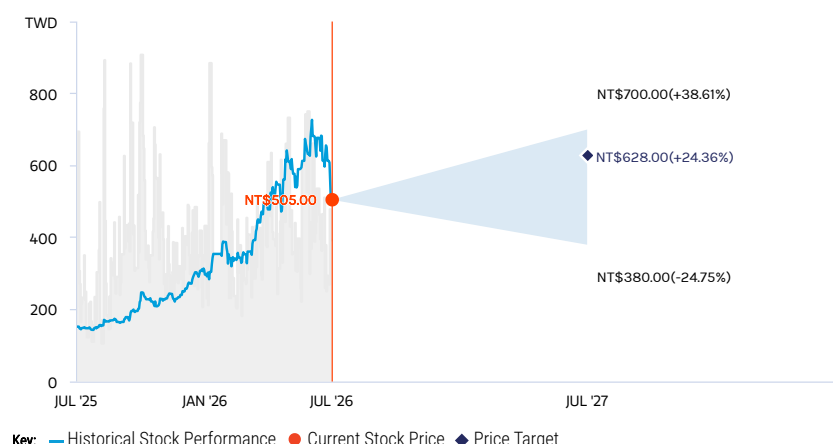
Base case, residual income model. Key assumptions: cost of equity of 9.8%, intermediate growth rate of 9.0%, terminal growth rate of 3.0%, and cash dividend payout ratio of 60%.

Consensus Price Target Distribution

Source: Refinitiv, Morgan Stanley Research



RISK REWARD CHART

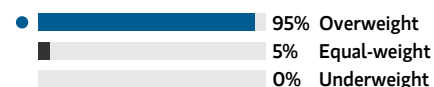


Source: Refinitiv, Morgan Stanley Research

OVERWEIGHT THESIS

- Our checks show that ASE is receiving strong packaging overflow demand from TSMC, which could enjoy strong momentum in 2026 and after.
- We now think ASE's LEAP (leading-edge advanced packing) revenue is likely to reach US\$8.5bn in 2027.
- We also see strong revenue upside in CPO-related packaging and testing
- Our price target implies 21x our 2027e EPS, similar to +2SD from its historical average of 13x since 2015.
- Even so, we still view current P/E as attractive for a company that has increasing pricing power, AI revenue, and margin growth.

Consensus Rating Distribution



MS Rating

Source: Refinitiv, Morgan Stanley Research

Risk Reward Themes

Secular Growth: *Positive*

Technology Diffusion: *Positive*

View descriptions of Risk Rewards Themes [here](#)

BULL CASE

NT\$700.00

23x 2027e EPS

Strong semi growth; competition becomes rational thanks to merger; upside for SiP penetration rate with mainstream products: Competition becomes rational with sustained gross margin. Stronger price bargaining power and technology advancement thanks to smooth consolidation between ASE and SPIL. SiP shipments accelerate among mmWave AiP, camera modules, acoustic modules, 3D sensing, and wearables. ASEH develops comprehensive advanced packaging technology with high traction among customers.

BASE CASE

NT\$628.00

21x 2027e EPS

Strong cycle with AI/advanced packaging as the main driving force: Demand for wire-bonding and flip-chip from consumer tech demand is recovering while most of the capacity in Taiwan is full in general. The advanced packaging business should be the major source of margin accretion in the coming years. Pricing for ATM businesses is likely to rise 5-20% in 2026. CoWoS outsourcing from TSMC may aid its top line and margin profile as well as the CPO opportunity in 2027/2028.

BEAR CASE

NT\$380.00

13x 2027e EPS

Semis enter down-cycle, with less back-end outsourcing and big customers searching for more cost-effective alternatives: The macro situation weakens, impairing semi demand. The need for second sources causes big customers to shift back-end orders away from ASE, along with pricing erosion given competition. SiP adoption remains limited outside of wearables. Gross margins keep deteriorating given competition from Chinese peers.

Risk Reward – ASE Technology Holding Co. Ltd. (3711.TW)

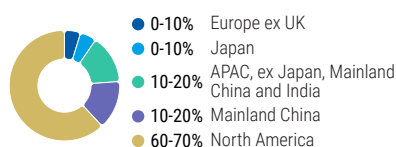
KEY EARNINGS INPUTS

Drivers	Dec 2025	Dec 2026e	Dec 2027e	Dec 2028e
Revenue from IC packaging Segment (NT\$, mn)	311,799	423,310	616,383	881,544
Revenue from Testing Segment (NT\$, mn)	71,899	99,741	144,629	198,448
Revenue from Direct Material Segment (NT\$, mn)	5,192	8,245	9,987	11,949
Revenue from SiP (NT\$, mn)	104,159	117,322	129,328	142,061

INVESTMENT DRIVERS

- Global semi growth
- New applications for SiP
- Synergies from merger with SPIL

GLOBAL REVENUE EXPOSURE



Source: Morgan Stanley Research Estimate
View explanation of regional hierarchies [here](#)

MS ALPHA MODELS

3/5
MOST

3 Month
Horizon

Source: Refinitiv, FactSet, Morgan Stanley Research; 1 is the highest favored Quintile and 5 is the least favored Quintile

RISKS TO PT/RATING

RISKS TO UPSIDE

- Stronger-than-expected global economic and semiconductor growth
- Margin expansion through merger consolidation
- New wearables project wins with higher margins

RISKS TO DOWNSIDE

- Slower-than-expected global economic and semiconductor growth
- Further margin erosion amid price competition
- Lack of new features in wearables, causing consumers to lose interest

OWNERSHIP POSITIONING

Inst. Owners, % Active 69.9%

Source: Refinitiv, Morgan Stanley Research

MS ESTIMATES VS. CONSENSUS

FY Dec 2026e

Sales / Revenue (NT\$, mn) 758,369 787,687 836,892

EBITDA (NT\$, mn) 144,392 174,728 203,404

Net income (NT\$, mn) 64,514 74,737 82,533

EPS (NT\$) 14.54 16.86 18.56

◆ Mean ◆ Morgan Stanley Estimates
Source: Refinitiv, Morgan Stanley Research

ASEH: Financial summary

Income Statements

NT\$m (Years End Dec)	2025	2026e	2027e	2028e
Net sales	645,388	836,892	1,116,816	1,453,498
COGS	(531,195)	(658,220)	(843,740)	(1,064,197)
Depreciation Expense	(60,438)	(81,473)	(124,478)	(161,592)
Variable Cost	(470,757)	(576,746)	(719,262)	(902,604)
Gross profit	114,193	178,672	273,076	389,301
Operating expenses	(63,437)	(79,053)	(94,990)	(117,237)
Operating income	50,756	99,620	178,087	272,064
Non-operating income	545	1,079	(6,311)	(6,311)
Pre-tax income	51,301	100,699	171,776	265,753
Income tax	(10,643)	(21,634)	(38,959)	(60,272)
Reported net income	40,658	79,064	132,817	205,480
Adj.wtd.avg.shrs(m)	4,411	4,419	4,419	4,419
Basic EPS (NT\$)	9.38	18.08	30.37	46.99
EPS for Consensus (NT\$)	9.22	17.89	30.05	46.50

Balance Sheets

NT\$m (Years End Dec)	2025	2026e	2027e	2028e
Cash	92,469	34,215	3,663	62,221
Mkt Securities	7,754	7,754	7,754	7,754
AR/NR	125,042	119,231	154,610	206,324
Inventory	76,951	71,886	89,076	114,183
Other	11,579	11,579	11,579	11,579
Current Assets	313,795	244,665	266,683	402,061
Long-term investments	60,306	61,762	61,762	61,762
Fixed assets	421,115	658,155	850,674	975,736
Other assets	94,118	94,118	94,118	94,118
Total Assets	889,333	1,058,701	1,273,237	1,533,676
S/T borrowings	31,825	31,825	31,825	31,825
AP/NP	88,754	103,452	132,610	167,259
Other ST liabilities	121,549	121,549	121,549	121,549
LT debt	214,081	314,081	414,081	514,081
Other LT liabilities	57,536	57,536	57,536	57,536
Total Liabilities	515,966	630,664	759,822	894,471
Common stocks	44,361	44,361	44,361	44,361
Preferred stocks	0	0	0	0
Capital Reserve	156,457	156,457	156,457	156,457
Retained earning	174,508	229,177	314,555	440,346
Minority Equity	0	0	0	0
Others	(1,959)	(1,959)	(1,959)	(1,959)
Total Equity	373,368	428,037	513,415	639,205
Total Liab. & Shrhldr's Equity	889,333	1,058,701	1,273,237	1,533,676

e = Morgan Stanley Research Estimates

Source: Morgan Stanley Research, company data

Cash Flow Statements

NT\$m (Years End Dec)	2025	2026e	2027e	2028e
Cashflow from Operations	142,249	191,658	244,029	338,072
Net profits	40,658	79,064	132,817	205,480
Depreciation	63,607	88,477	134,624	174,763
Working Capital Change	37,973	25,574	(23,411)	(42,171)
Other adjustments	11	(1,457)	0	0
Cashflow from Investing	(165,644)	(325,517)	(327,142)	(299,825)
Capex	(162,149)	(325,517)	(327,142)	(299,825)
Change of LT Investment	0	0	0	0
Change of ST Investment	(446)	0	0	0
Other adjustments	(3,049)	0	0	0
Cashflow from financing	45,269	75,605	52,561	20,310
Increase in L/T debt	81,307	0	0	0
Increase in S/T debt	(3,641)	0	0	0
Cash Dividend Paid	(23,034)	(24,395)	(47,439)	(79,690)
Dir& Emp Bonus Paid	0	0	0	0
Other adjustments	(9,363)	100,000	100,000	100,000
Exchange rate adjustment	(5,898)	0	0	(0)
Net change in cash	15,976	-58,254	-30,552	58,557

Financial Ratios

	2025	2026e	2027e	2028e
Growth(%)				
Turnover	8.4	29.7	33.4	30.1
Operating profits	29.6	96.3	78.8	52.8
Pretax profits	23.1	96.3	70.6	54.7
Net profits	25.2	94.5	68.0	54.7
EPS	24.5	94.1	68.0	54.7
Margins (%)				
Gross Margin	17.7	21.3	24.5	26.8
Operating Margin	7.9	11.9	15.9	18.7
EBITA Margin	17.2	21.6	27.1	29.8
Pretax Margin	7.9	12.0	15.4	18.3
Net Profit	6.3	9.4	11.9	14.1
Return (%)				
ROAE	11.3	19.7	28.2	35.7
ROAA	5.0	8.1	11.4	14.6
Gearing (%)				
Net Debt/Equity	(16.2)	(0.6)	5.5	(4.8)
Liabilities/Equity	138.2	147.3	148.0	139.9
Ratios (X)				
Current ratio	1.3	1.0	0.9	1.3
Quick ratio	0.9	0.6	0.6	0.8
Others				
AR/NR Turnover (days)	65	67	67	67
Inventory Turnover (days)	41	41	41	41
AP Turnover (days)	54	57	57	57
Cash Conversion (days)	52	51	51	51

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Risk Reward Reference links

1. View explanation of Options Probabilities methodology - [Options_Probabilities_Exhibit_Link.pdf](#)
2. View descriptions of Risk Rewards Themes - [RR_Themes_Exhibit_Link.pdf](#)
3. View explanation of regional hierarchies - [GEG_Exhibit_Link.pdf](#)
4. View explanation of Theme/Exposure methodology - [ESG_Sustainable_Solutions_External_Link.pdf](#)
5. View explanation of HERS methodology - [ESG_HERS_External_Link.pdf](#)

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Global Stock Ratings Distribution

(as of June 30, 2026)

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Stock Rating Category	Coverage Universe		Investment Banking Clients (IBC)			Other Material Investment Services Clients (MISC)	
	Count	% of Total	Count	% of Total IBC	% of Rating Category	Count	% of Total Other MISC
Overweight/Buy	1544	42%	453	49%	29%	757	44%
Equal-weight/Hold	1577	43%	390	42%	25%	769	44%
Not-Rated/Hold	3	0%	1	0%	33%	1	0%
Underweight/Sell	544	15%	89	10%	16%	204	12%
Total	3,668		933			1731	

Data include common stock and ADRs currently assigned ratings. Investment Banking Clients are companies from whom Morgan Stanley received investment banking compensation in the last 12 months. Due to rounding off of decimals, the percentages provided in the "% of total" column may not add up to exactly 100 percent.

Analyst Stock Ratings

Overweight (O). The stock's total return is expected to exceed the average total return of the analyst's industry (or industry team's) coverage universe, on a risk-adjusted basis, over the next 12-18 months.

Equal-weight (E). The stock's total return is expected to be in line with the average total return of the analyst's industry (or industry team's) coverage universe, on a risk-adjusted basis, over the next 12-18 months.

Not-Rated (NR). Currently the analyst does not have adequate conviction about the stock's total return relative to the average total return of the analyst's industry (or industry team's) coverage universe, on a risk-adjusted basis, over the next 12-18 months.

Underweight (U). The stock's total return is expected to be below the average total return of the analyst's industry (or industry team's) coverage universe, on a risk-adjusted basis, over the next 12-18 months.

Unless otherwise specified, the time frame for price targets included in Morgan Stanley Research is 12 to 18 months.

Analyst Industry Views

Attractive (A): The analyst expects the performance of his or her industry coverage universe over the next 12-18 months to be attractive vs. the relevant broad market benchmark, as indicated below.

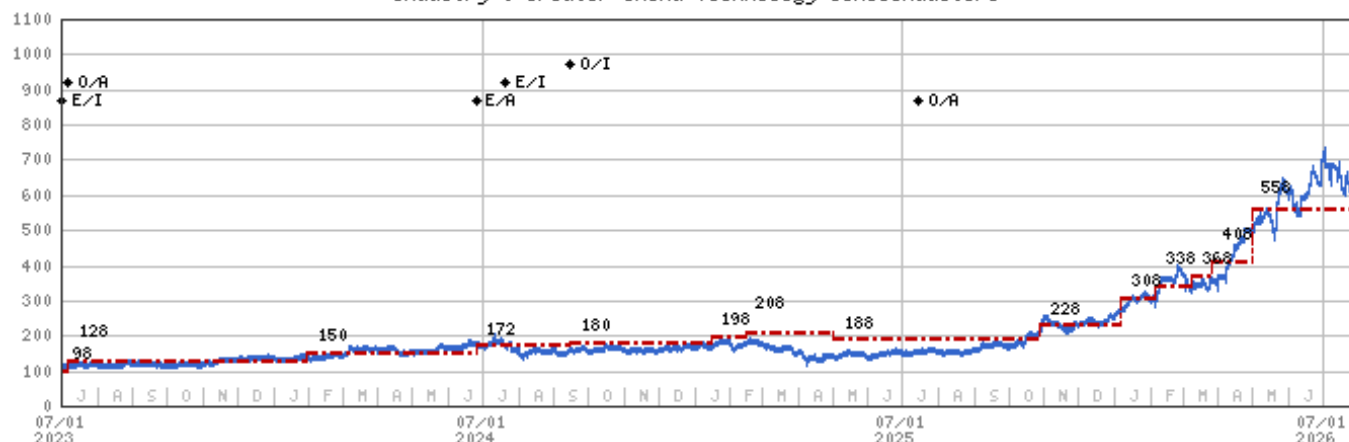
In-Line (I): The analyst expects the performance of his or her industry coverage universe over the next 12-18 months to be in line with the relevant broad market benchmark, as indicated below.

Cautious (C): The analyst views the performance of his or her industry coverage universe over the next 12-18 months with caution vs. the relevant broad market benchmark, as indicated below.

Benchmarks for each region are as follows: North America - S&P 500; Latin America - relevant MSCI country index or MSCI Latin America Index; Europe - MSCI Europe; Japan - TOPIX; Asia - relevant MSCI country index or MSCI sub-regional index or MSCI AC Asia Pacific ex Japan Index.

Stock Price, Price Target and Rating History (See Rating Definitions)

ASE Technology Holding Co. Ltd. (3711.TW) - As of 07/30/26 GMT in TWD
Industry : Greater China Technology Semiconductors



Stock Rating History: 7/1/21 : O/I; 10/12/21 : E/C; 10/4/22 : E/A; 2/22/23 : E/I; 7/7/23 : O/A; 6/25/24 : E/A; 7/21/24 : E/I;
9/15/24 : O/I; 7/14/25 : O/A

Price Target History: 5/20/21 : 123; 7/30/21 : 128; 10/12/21 : 108; 7/12/22 : 90; 7/28/22 : 98; 7/7/23 : 128; 1/30/24 : 150;
6/25/24 : 172; 9/15/24 : 180; 1/15/25 : 198; 2/14/25 : 208; 5/1/25 : 188; 10/28/25 : 228; 1/7/26 : 308; 2/5/26 : 338; 3/9/26 : 368;
3/27/26 : 408; 4/30/26 : 558

Source: Morgan Stanley Research Date Format : MM/DD/YY Price Target --- No Price Target Assigned (NA)
Stock Price (Not Covered by Current Analyst) — Stock Price (Covered by Current Analyst) —
Stock and Industry Ratings (abbreviations below) appear as ♦ Stock Rating/Industry View
Stock Ratings: Overweight (O) Equal-weight (E) Underweight (U) Not-Rated (NR) No Rating Available (NA)
Industry View: Attractive (A) In-line (I) Cautious (C) No Rating (NR)

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INDUSTRY COVERAGE: Greater China Technology Semiconductors

COMPANY (TICKER)	RATING (AS OF)	PRICE* (07/30/2026)
Charlie Chan		
ACM Research Inc (ACMR.O)	O (03/07/2023)	US\$65.30
Advanced Micro-Fabrication Equipment Inc (688012.SS)	O (11/06/2023)	Rmb346.50
Advanced Wireless Semiconductor Co (8086.TWO)	U (07/14/2025)	NT\$103.00
Alchip Technologies Ltd (3661.TW)	O (05/14/2021)	NT\$2,785.00
ASE Technology Holding Co. Ltd. (3711.TW)	O (09/15/2024)	NT\$505.00
Cambricon Technology Corporation (688256.SS)	O (04/27/2026)	Rmb1,042.43
Global Unichip Corp (3443.TW)	O (06/24/2026)	NT\$3,460.00
GlobalWafers Co Ltd (6488.TWO)	E (05/19/2026)	NT\$778.00
Gudeng Precision (3680.TWO)	O (11/25/2025)	NT\$369.50
Hua Hong Semiconductor Ltd (1347.HK)	E (03/12/2026)	HK\$125.50
Iluvatar CoreX Semiconductor Co., Ltd. (9903.HK)	O (04/27/2026)	HK\$377.00
King Yuan Electronics Co Ltd (2449.TW)	O (03/03/2023)	NT\$203.50
Maxscend Microelectronics Co Ltd (300782.SZ)	U (01/11/2021)	Rmb64.72
MediaTek (2454.TW)	O (11/28/2025)	NT\$3,235.00
MetaX Integrated Circuits (688802.SS)	E (04/27/2026)	Rmb672.00
Nanya Technology Corp. (2408.TW)	O (05/28/2026)	NT\$328.00
NAURA Technology Group Co Ltd (002371.SZ)	O (11/06/2023)	Rmb668.07
OmniVision Integrated Circuits Group Inc (603501.SS)	E (11/17/2025)	Rmb88.50
Phison Electronics Corp (8299.TWO)	E (02/25/2026)	NT\$1,495.00
SG Micro Corp. (300661.SZ)	E (11/03/2025)	Rmb89.58
Silergy Corp. (6415.TW)	U (05/19/2026)	NT\$375.50
SMIC (0981.HK)	O (10/21/2025)	HK\$62.00
TSMC (2330.TW)	O (02/07/2022)	NT\$2,205.00
UMC (2303.TW)	O (05/19/2026)	NT\$110.00
Vanguard International Semiconductor (5347.TWO)	E (01/14/2026)	NT\$138.00
WIN Semiconductors Corp (3105.TWO)	U (07/14/2025)	NT\$268.00

Daisy Dai, CFA

ASMP Ltd (0522.HK)	O (07/24/2025)	HK\$135.10
China Resources Microelectronics Limited (688396.SS)	U (03/02/2026)	Rmb53.79
Empyrean Technology Co Ltd (301269.SZ)	E (01/17/2025)	Rmb85.49
Hangzhou Silan Microelectronics Co. Ltd. (600460.SS)	U (08/25/2025)	Rmb27.77
Hygon Information Technology Co., Ltd. (688041.SS)	O (07/03/2026)	Rmb273.42
Innoscence (2577.HK)	E (10/13/2025)	HK\$36.94
JCET Group Co Ltd (600584.SS)	E (01/16/2026)	Rmb64.51
Shanghai Fudan Microelectronics (1385.HK)	O (03/07/2025)	HK\$22.52
SICC Co Ltd (688234.SS)	O (03/20/2026)	Rmb81.35
StarPower Semiconductor Ltd (603290.SS)	E (05/14/2026)	Rmb79.08
Unigroup Guoxin Microelectronics Co Ltd (002049.SZ)	U (01/10/2023)	Rmb64.70
Universal Scientific Ind. (Shanghai) (601231.SS)	O (11/05/2025)	Rmb21.49
Yangjie Technology (300373.SZ)	O (06/10/2022)	Rmb81.93

Daniel Yen, CFA

AP Memory Technology Corp (6531.TW)	O (07/11/2025)	NT\$607.00
ASMedia Technology Inc (5269.TW)	U (10/03/2025)	NT\$1,305.00
Aspeed Technology (5274.TWO)	O (06/09/2025)	NT\$13,205.00
Egis Technology Inc (6462.TWO)	E (01/28/2026)	NT\$88.00
Elan Microelectronics Corp (2458.TW)	O (10/03/2025)	NT\$148.00
Espressif Systems (688018.SS)	O (05/15/2023)	Rmb91.88
GigaDevice Semiconductor Beijing Inc (603986.SS)	O (05/15/2025)	Rmb371.10
Macronix International Co Ltd (2337.TW)	O (09/18/2025)	NT\$91.80
Montage Technology Co Ltd (6809.HK)	O (03/18/2026)	HK\$251.40
Montage Technology Co Ltd (688008.SS)	O (03/18/2026)	Rmb196.78
Novatek (3034.TW)	U (02/04/2026)	NT\$491.00
Nuvoton Technology Corporation (4919.TW)	U (11/10/2025)	NT\$106.50
Parade Technologies Ltd (4966.TWO)	O (05/27/2026)	NT\$532.00
Powerchip Semiconductor Manufacturing Co (6770.TW)	O (10/27/2025)	NT\$49.55
Realtek Semiconductor (2379.TW)	E (01/30/2026)	NT\$697.00
Shenzhen Goodix Technology Co Ltd (603160.SS)	U (07/14/2025)	Rmb52.23
Winbond Electronics Corp (2344.TW)	O (05/28/2026)	NT\$118.50
WPG Holdings (3702.TW)	O (03/16/2026)	NT\$105.50
WT Microelectronics Co. Ltd. (3036.TW)	O (01/27/2026)	NT\$183.50

Duan Liu

Dosilicon Co Ltd (688110.SS)	U (09/06/2024)	Rmb101.52
Shenzhen Longsys Electronics Co Ltd (301308.SZ)	E (02/25/2026)	Rmb338.78

Tiffany Yeh

AllRing Tech Co. (6187.TWO)	O (09/23/2025)	NT\$845.00
FOCI Fiber Optic Communications Inc (3363.TWO)	O (01/15/2025)	NT\$437.00
Himax Technologies Inc (HIMX.O)	E (02/04/2026)	US\$11.64
Hon Precision (7769.TW)	O (04/17/2026)	NT\$5,620.00
MPI Corporation (6223.TWO)	O (04/17/2026)	NT\$4,800.00
Silicon Motion (SIMO.O)	O (05/06/2024)	US\$209.68
WinWay Technology Co Ltd (6515.TW)	O (04/17/2026)	NT\$5,290.00

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