

July 14, 2026 09:00 PM GMT

Greater China Technology Hardware | Asia Pacific

Monthly Databook: Jun-26 shipments +10% vs. MSe; 2Q 8% y/y; 3Qe at -15% y/y

Key Takeaways

- Top five ODMs' June 2026 NB shipments were 12.0M units (+29% m/m, -8% y/y), 10% above our estimate.
- We estimate July 2026 NB builds at 8.6M units (-28% m/m, -20% y/y).
- We keep our 3Q26 NB build estimate largely unchanged at 28.9M units (-5% q/q, -15% y/y).

Overall June ODM notebook shipments came in 10% above our estimate:

Component constraints remain the key bottlenecks, forcing ODMs to prioritize higher-end, more profitable models. **We forecast July NB builds at 8.6M (-28% q/q, -20% y/y), after strong quarter-end pull-ins.** Overall 2Q notebook builds came in at 30.4M units (+4% q/q, -8% y/y), 4% above our estimate.

We keep our 3Q notebook build estimate largely unchanged at 28.9M units (-5% q/q, -15% y/y):

After the stronger 2Q, despite us keeping 3Q builds largely unchanged, the builds imply a ~5% sequential decline, which is sub-seasonal vs the 15Y avg seasonality of +5% q/q in 3Q. Actual shipments will continue to depend on component availability, but we continue to hear about constraints and expect this to continue to cap low-end notebook model builds. We expect ODMs to provide quantitative guidance on 3Q notebook builds when they report 2Q earnings in early August.

Exhibit 1: Monthly NB shipments for top five NB ODMs

Shipment (unit: k)	Jan-25	Feb-25	Mar-25	Apr-25	May-25	Jun-25	Jul-25	Aug-25	Sep-25	Oct-25E	Nov-25	Dec-25	Jan-26	Feb-26	Mar-26	Apr-26	May-26	Jun-26	Jul-26E	Diff.	Jul-26E
Quantia	2,800	3,100	4,500	3,300	3,800	5,000	4,000	2,100	4,800	3,500	3,800	2,700	2,000	5,300	3,500	3,500	3,500	4,500	3,500	29%	3,500
Wistron	1,600	1,500	1,900	1,700	1,800	2,400	2,000	2,200	2,200	2,100	2,200	1,700	1,800	2,800	1,800	1,700	2,000	2,200	2,200	9%	1,800
Others	1,500	1,600	1,900	1,700	1,800	2,100	1,700	1,800	1,900	1,800	1,700	2,000	1,700	1,500	2,200	1,500	1,500	2,400	2,200	9%	1,500
Compal	2,000	2,100	2,900	2,200	2,400	2,100	2,300	2,300	2,500	2,100	2,300	2,400	1,600	1,500	2,300	1,800	2,000	2,400	2,200	9%	1,800
Pegatron	610	575	700	610	775	990	750	825	825	775	710	925	700	425	675	525	575	650	750	-13%	550
Total	8,410	8,875	12,300	9,510	10,575	12,990	10,750	11,225	12,025	10,410	10,410	11,625	8,400	7,025	13,775	9,125	9,275	11,950	10,850	10%	8,550
MoM%																					
Quantia	-30%	11%	58%	-33%	15%	32%	-20%	2%	12%	-24%	0%	11%	-31%	-36%	165%	-34%	0%	29%	0%	-29%	
Wistron	-17%	0%	27%	-11%	6%	33%	-17%	10%	0%	-5%	5%	18%	-35%	6%	73%	-36%	6%	18%	22%	-25%	
Others	-25%	7%	19%	-11%	6%	17%	-19%	6%	6%	-16%	6%	18%	-15%	-12%	47%	-32%	0%	60%	47%	-38%	
Compal	-13%	5%	38%	-24%	9%	4%	-8%	0%	8%	-16%	10%	4%	-33%	-6%	87%	-36%	11%	20%	10%	-23%	
Pegatron	-19%	-4%	22%	-13%	27%	28%	-24%	10%	0%	-4%	-8%	30%	-24%	-39%	59%	-22%	10%	13%	30%	-16%	
Total	-25%	6%	39%	-23%	11%	23%	-17%	4%	7%	-16%	3%	14%	-25%	-10%	96%	-34%	2%	29%	17%	-28%	
YoY%																					
Quantia	-3%	7%	4%	3%	-5%	11%	18%	-5%	-4%	9%	-3%	-4%	-4%	-35%	8%	6%	-8%	-10%	-30%	-30%	
Wistron	15%	7%	0%	6%	6%	33%	25%	29%	16%	17%	29%	44%	13%	7%	47%	6%	-6%	-17%	-8%	-25%	
Others	0%	23%	12%	13%	6%	9%	6%	6%	4%	0%	0%	3%	4%	16%	-12%	-17%	14%	5%	5%	-12%	
Compal	-6%	-6%	-3%	-21%	-17%	-17%	-4%	-21%	-14%	-25%	-10%	4%	-20%	-29%	-3%	-18%	-17%	4%	-12%	-22%	
Pegatron	16%	53%	8%	16%	6%	28%	-3%	-4%	0%	35%	14%	23%	15%	-26%	-4%	-14%	-26%	-34%	-24%	-27%	
Total	0%	7%	3%	-1%	-4%	10%	8%	-2%	-2%	0%	1%	6%	0%	-21%	12%	-4%	-12%	-6%	-16%	-20%	

Source: Company data, Morgan Stanley Research. E = Morgan Stanley Research estimates. "Others" are other leaders.

Exhibit 2: Quarterly NB shipments for top five NB ODMs

Shipment (unit: k)	1Q24	2Q24	3Q24	4Q24	1Q25	2Q25	3Q25	4Q25	1Q26	2Q26	3Q26E	Diff.	3Q26E	3Q26E	Diff.
Quantia	10,500	11,700	12,600	11,100	10,800	12,100	12,700	10,900	10,000	11,500	10,500	10%	11,000	10,800	2%
Wistron	4,600	5,100	5,200	5,300	4,900	5,900	6,400	6,900	6,100	5,500	5,700	-4%	4,700	5,500	-15%
Others	4,500	4,900	5,200	5,400	5,000	5,600	5,400	5,300	5,400	5,200	4,500	11%	5,000	4,500	11%
Compal	7,500	8,700	8,300	7,800	7,000	7,100	7,100	6,800	5,900	6,200	6,000	3%	6,400	6,400	0%
Pegatron	1,550	2,050	2,475	1,950	1,850	2,375	2,400	2,410	1,800	1,750	1,850	-5%	1,800	1,800	0%
Total	28,650	32,430	33,775	31,550	29,585	33,075	34,000	32,310	29,200	30,350	29,250	4%	28,900	29,000	0%
QoQ %															
Quantia	1%	11%	8%	-12%	-3%	12%	5%	-14%	-8%	15%	5%	-4%	3%		
Wistron	-13%	11%	2%	2%	-8%	20%	8%	8%	-12%	-10%	-7%	-15%	-4%		
Others	0%	9%	6%	4%	-7%	12%	4%	-2%	2%	0%	-4%	-7%	-13%		
Compal	-10%	16%	-5%	-4%	-10%	1%	0%	-4%	-13%	5%	2%	3%	7%		
Pegatron	-6%	31%	22%	-21%	-3%	26%	1%	0%	-25%	-3%	3%	3%	-3%		
Total	-5%	13%	4%	-7%	-6%	12%	3%	-5%	-10%	4%	0%	-5%	-1%		
YoY %															
Quantia	-3%	-7%	-4%	7%	3%	3%	1%	-2%	-7%	-5%	-13%	-13%	-15%		
Wistron	18%	11%	0%	0%	7%	16%	23%	30%	24%	-7%	-3%	-27%	-14%		
Others	2%	0%	6%	20%	11%	14%	4%	-2%	8%	-4%	-7%	-7%	-17%		
Compal	-1%	0%	-11%	-6%	-7%	-18%	-14%	-13%	-16%	-12%	-15%	-10%	-10%		
Pegatron	-9%	-2%	-1%	16%	22%	17%	-3%	24%	-5%	-26%	-22%	-25%	-25%		
Total	1%	-1%	-4%	5%	3%	2%	1%	2%	-1%	-8%	-12%	-15%	-15%		

Source: Company data, Morgan Stanley Research. E = Morgan Stanley Research estimates. "Others" are other leaders.

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INDUSTRY COVERAGE: Greater China Technology Hardware

COMPANY (TICKER)	RATING (AS OF)	PRICE* (07/13/2026)
Andy Meng, CFA		
AAC Technologies Holdings (2018.HK)	O (01/29/2024)	HK\$38.18
Accelink Technologies Co. Ltd. (002281.SZ)	U (05/12/2022)	Rmb216.00
BYD Electronics (0285.HK)	O (04/28/2023)	HK\$21.46
China TransInfo Technology Co Ltd (002373.SZ)	E (07/18/2023)	Rmb7.03
Dahua Technology Co. Ltd. (002236.SZ)	E (12/12/2024)	Rmb16.79

Eoptolink Technology Inc Ltd (300502.SZ)	O (02/27/2026)	Rmb512.50
Genius Electronic Optical Co. Ltd. (3406.TW)	E (04/23/2025)	NT\$609.00
GoerTek Inc (002241.SZ)	U (04/23/2025)	Rmb21.82
Gosuncn Technology Group Co Ltd (300098.SZ)	U (11/07/2022)	Rmb4.28
HIKVision Digital Technology (002415.SZ)	E (12/12/2024)	Rmb33.19
Largan Precision (3008.TW)	O (07/10/2026)	NT\$4,345.00
LianChuang Electronic Technology Co Ltd (002036.SZ)	U (06/12/2024)	Rmb6.19
Lingyi Itech Guangdong Co (002600.SZ)	U (04/23/2025)	Rmb13.64
Luxshare Precision Industry Co., Ltd. (002475.SZ)	O (10/24/2016)	Rmb58.98
OFILM Group Co Ltd (002456.SZ)	U (06/12/2024)	Rmb8.79
Q Technology (Group) Company Ltd (1478.HK)	U (03/23/2026)	HK\$6.50
Quectel Wireless Solutions Co Ltd (603236.SS)	E (10/09/2024)	Rmb52.30
Shanghai Conant Optical Co Ltd (2276.HK)	O (04/10/2026)	HK\$30.38
Shenzhen Transsion Holdings Co Ltd (688036.SS)	E (03/23/2026)	Rmb64.43
Sunny Optical (2382.HK)	E (03/23/2026)	HK\$55.05
Suzhou TFC Optical Communication Co Ltd. (300394.SZ)	E (11/06/2025)	Rmb259.31
Wingtech Technology Co Ltd (600745.SS)	U (05/18/2026)	Rmb21.10
Xiaomi Corp (1810.HK)	O (04/14/2021)	HK\$25.84
Yangtze Optical Fibre and Cable JSC Ltd (601869.SS)	U (10/13/2021)	Rmb381.87
Yangtze Optical Fibre and Cable JSC Ltd (6869.HK)	E (04/20/2023)	HK\$139.70
Yongxin Optics Co Ltd (603297.SS)	E (11/15/2022)	Rmb111.22
Zhejiang Crystal-Optech Co Ltd (002273.SZ)	O (11/15/2022)	Rmb29.66
Zhongji Innolight Co Ltd (300308.SZ)	++	Rmb1,108.00
ZTE Corporation (0763.HK)	O (06/04/2026)	HK\$24.92
ZTE Corporation (000063.SZ)	E (06/04/2026)	Rmb40.04
Derrick Yang		
Accton Technology Corporation (2345.TW)	O (06/06/2024)	NT\$2,405.00
Advantech (2395.TW)	O (01/20/2021)	NT\$536.00
AirTAC International (1590.TW)	O (04/16/2025)	NT\$1,320.00
Asia Vital Components Co. Ltd. (3017.TW)	O (07/30/2024)	NT\$2,225.00
AU Optronics (2409.TW)	E (02/10/2026)	NT\$29.25
Auras Technology Co Ltd (3324.TWO)	E (05/04/2023)	NT\$905.00
Bizlink (3665.TW)	O (03/10/2025)	NT\$1,865.00
BOE Technology (000725.SZ)	O (09/06/2019)	Rmb6.83
Chenbro (8210.TW)	O (07/23/2025)	NT\$1,135.00
Chroma Ate Inc. (2360.TW)	O (10/05/2021)	NT\$1,850.00
Delta Electronics Inc. (2308.TW)	O (07/13/2017)	NT\$1,890.00
E Ink Holdings Inc. (8069.TWO)	O (05/11/2026)	NT\$196.00
Ennostar Inc (3714.TW)	U (09/23/2022)	NT\$60.90
Fositek Corp (6805.TW)	O (06/25/2025)	NT\$1,410.00
Hiwin Technologies Corp. (2049.TW)	O (03/30/2026)	NT\$332.00
Innolux (3481.TW)	E (04/07/2025)	NT\$61.00
King Slide Works Co. Ltd. (2059.TW)	O (11/08/2023)	NT\$8,080.00
Lens Technology (300433.SZ)	E (07/22/2020)	Rmb39.53
Lite-On Technology (2301.TW)	E (01/15/2025)	NT\$222.00
Radiant Opto-Electronics Corporation (6176.TW)	E (03/01/2024)	NT\$90.00
TCL Corp. (000100.SZ)	E (04/07/2025)	Rmb4.81
Tianma Microelectronics (000050.SZ)	U (01/24/2018)	Rmb7.16
Wuhan Jingce Electronic Group Co Ltd (300567.SZ)	E (11/26/2021)	Rmb297.10
Howard Kao		
Acer Inc. (2353.TW)	U (04/23/2025)	NT\$31.95
Asustek Computer Inc. (2357.TW)	U (11/16/2025)	NT\$704.00
Catcher Technology (2474.TW)	U (11/17/2025)	NT\$192.50
Compal Electronics (2324.TW)	U (04/23/2025)	NT\$36.65
FIT Hon Teng Ltd (6088.HK)	O (11/03/2025)	HK\$5.99

Foxconn Industrial Internet Co. Ltd. (601138.SS)	O (07/10/2019)	Rmb63.08
Giga-Byte Technology Co. Ltd. (2376.TW)	E (11/16/2025)	NT\$335.50
Gold Circuit Electronics Ltd. (2368.TW)	O (10/06/2022)	NT\$1,045.00
Hon Hai Precision (2317.TW)	O (03/15/2024)	NT\$236.50
Inspur Electronic Information (000977.SZ)	E (08/28/2023)	Rmb85.49
LandMark Optoelectronics Corporation (3081.TWO)	E (03/26/2026)	NT\$1,990.00
Lenovo (0992.HK)	O (07/10/2026)	HK\$23.30
Lotes Co. Ltd. (3533.TW)	E (05/12/2025)	NT\$1,980.00
Nan Ya PCB (8046.TW)	O (02/23/2026)	NT\$1,270.00
Pegatron Corporation (4938.TW)	E (03/25/2026)	NT\$82.60
Quanta Computer Inc. (2382.TW)	O (05/01/2023)	NT\$378.00
Shengyi Technology Co Ltd. (600183.SS)	E (05/26/2022)	Rmb134.45
Shennan Circuits Co Ltd (002916.SZ)	E (08/24/2023)	Rmb393.59
Unimicron (3037.TW)	O (02/23/2026)	NT\$903.00
Visual Photonics Epitaxy Co Ltd (2455.TW)	E (09/11/2023)	NT\$329.00
Wistron Corporation (3231.TW)	O (07/12/2023)	NT\$143.50
Wiwynn Corp (6669.TW)	O (11/10/2025)	NT\$4,960.00
Yageo Corp. (2327.TW)	O (10/28/2025)	NT\$816.00
Zhen Ding (4958.TW)	O (05/18/2026)	NT\$646.00

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