

MediaTek (2454.TW)

Stronger AI ASIC expectations with larger SAM and market share, next generation on track; Buy

2454.TW 12m Price Target: **NT\$7,000.00** Price: **NT\$3,555.00** Upside: **96.9%**

MediaTek hosted its 2Q26 analyst meeting on 31 July. 3Q26 guidance came in better than expected, and the company has delivered an even more positive message on its AI ASIC business, which we believe further reinforces our view that the AI ASIC upcycle is just getting started. Management now expects its AI ASIC revenue to exceed US\$2bn in 2026 (vs. US\$2bn previously) and **raised its 2027 AI ASIC SAM and market share** — which now **implies US\$12–\$16bn of AI ASIC revenue in 2027** (vs. US\$7–\$12bn previously). Management expressed its confidence in its next-gen AI ASIC project, stating that the **tapeout is on track, with high volume production planned for early 2028**. Packaging and substrate yields are also progressing well, which we believe should ease investor concerns around execution. Management now expects its **first AI ASIC project will also contribute in 2028 along with its second project, which is expected to enhance the company's market share significantly**. With a stronger near- and medium-term outlook driven by AI ASIC business, we reiterate our Buy rating on MediaTek and tick up our 12m TP to NT\$7,000 (25X on 2H27–1H28E EPS) from NT\$6,800, implying potential upside of ~97%.

Higher AI ASIC SAM with higher market share target

Management now sees its **AI ASIC SAM at US\$80bn for 2027** (vs. US\$70–\$80bn previously) and raised its **targeted market share to 15%–20%** (vs. 10%–15% previously) — implying US\$12–\$16bn potential AI ASIC revenue in 2027. In the near term, the first AI ASIC project remains on schedule, with production beginning in 4Q26. **2026 AI ASIC revenue is now expected to exceed US\$2bn** (vs. US\$2bn previously), and revenue is anticipated to scale substantially in 2027, driven by increasing customer demand for its favorable cost of ownership. Overall the upbeat AI ASIC guidance reaffirms our confidence in MediaTek's AI ASIC growth outlook, and we slightly tick up our **2026E AI ASIC forecast to US\$2.2bn** (vs. US\$2bn

BUY

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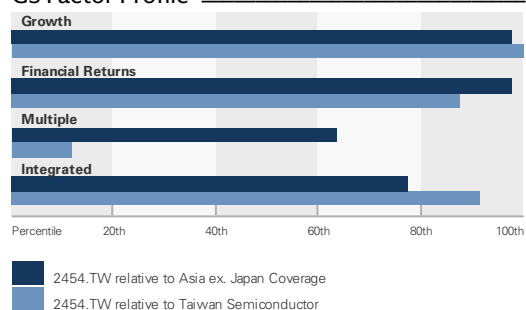
Key Data

Market cap: NT\$5.7tr / \$174.1bn
Enterprise value: NT\$5.4tr / \$166.3bn
3m ADTV: NT\$46.5bn / \$1.5bn
Taiwan
Taiwan Semiconductor
M&A Rank: 3
Leases incl. in net debt & EV?: No

GS Forecast

	12/25	12/26E	12/27E	12/28E
Revenue (NT\$ mn) New	595,965.7	682,551.7	1,343,097.3	2,483,426.5
Revenue (NT\$ mn) Old	595,965.7	670,819.0	1,306,508.8	2,394,232.4
EBITDA (NT\$ mn)	126,444.1	130,915.4	358,895.4	815,760.0
EPS (NT\$) New	66.17	66.73	185.27	427.25
EPS (NT\$) Old	66.17	62.24	181.92	422.17
P/E (X)	20.7	53.3	19.2	8.3
P/B (X)	5.5	13.8	9.5	5.1
Dividend yield (%)	5.5	1.6	4.4	10.1
CROCI (%)	54.0	39.4	93.1	201.5
	6/26	9/26E	12/26E	3/27E
EPS (NT\$)	15.28	14.85	21.44	28.19

GS Factor Profile



Source: Company data, Goldman Sachs Research estimates.
See disclosures for details.

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BUY

MediaTek (2454.TW)

Rating since Feb 5, 2026

Ratios & Valuation

	12/25	12/26E	12/27E	12/28E
P/E (X)	20.7	53.3	19.2	8.3
P/B (X)	5.5	13.8	9.5	5.1
FCF yield (%)	6.7	2.3	5.5	12.1
EV/EBITDAR (X)	15.5	41.3	14.5	5.7
EV/EBITDA (excl. leases) (X)	15.5	41.3	14.5	5.7
CROCI (%)	54.0	39.4	93.1	201.5
ROE (%)	26.4	26.2	58.2	79.4
Net debt/equity (%)	(57.3)	(62.3)	(76.7)	(87.8)
Net debt/equity (excl. leases) (%)	(57.3)	(62.3)	(76.7)	(87.8)
Interest cover (X)	173.3	305.9	793.8	1,970.6
Days inventory outst, sales	38.5	47.8	41.2	43.5
Receivable days	36.9	54.1	48.7	49.7
Days payable outstanding	179.5	208.9	169.7	170.7
DuPont ROE (%)	25.7	25.2	48.2	60.6
Turnover (X)	0.8	0.8	1.1	1.1
Leverage (X)	1.8	2.1	2.0	1.9
Gross cash invested (ex cash) (NT\$)	324,106.7	330,152.4	336,963.8	352,363.4
Average capital employed (NT\$)	188,602.2	166,748.5	150,698.9	139,907.1
BVPS (NT\$)	249.76	257.01	375.30	693.21

Growth & Margins (%)

	12/25	12/26E	12/27E	12/28E
Total revenue growth	12.3	14.5	96.8	84.9
EBITDA growth	2.5	3.5	174.1	127.3
EPS growth	(1.2)	0.9	177.6	130.6
DPS growth	39.7	(25.0)	177.6	130.6
EBIT margin	17.4	15.7	25.0	32.0
EBITDA margin	21.2	19.2	26.7	32.8
Net income margin	17.7	15.6	22.0	27.4

Price Performance

Source: FactSet. Price as of 31 Jul 2026 close.

Income Statement (NT\$ mn)

	12/25	12/26E	12/27E	12/28E
Total revenue	595,965.7	682,551.7	1,343,097.3	2,483,426.5
Cost of goods sold	(312,885.7)	(371,199.3)	(758,799.5)	(1,387,685.5)
SG&A	(31,303.9)	(33,805.5)	(38,255.3)	(43,903.9)
R&D	(148,306.4)	(170,696.4)	(209,744.6)	(257,274.2)
Other operating inc./exp.)	—	—	—	—
EBITDA	126,444.1	130,915.4	358,895.4	815,760.0
Depreciation & amortization	(22,974.4)	(24,064.9)	(22,597.6)	(21,197.2)
EBIT	103,469.7	106,850.5	336,297.9	794,562.8
Net interest inc./exp.)	10,222.3	9,719.8	9,784.8	9,795.8
Income/(loss) from associates	785.0	266.3	—	—
Pre-tax profit	124,887.8	123,983.2	352,082.7	810,358.7
Provision for taxes	(18,770.2)	(16,763.4)	(56,066.1)	(128,949.5)
Minority interest	(798.3)	(941.4)	(938.7)	(934.9)
Preferred dividends	—	—	—	—
Net inc. (pre-exceptionals)	105,319.3	106,278.4	295,077.8	680,474.3
Post-tax exceptionals	—	—	—	—
Net inc. (post-exceptionals)	105,319.3	106,278.4	295,077.8	680,474.3
EPS (basic, pre-exception) (NT\$)	66.17	66.73	185.27	427.25
EPS (diluted, pre-exception) (NT\$)	66.17	66.73	185.27	427.25
EPS (basic, post-exception) (NT\$)	66.17	66.73	185.27	427.25
EPS (diluted, post-exception) (NT\$)	66.17	66.73	185.27	427.25
DPS (NT\$)	75.05	56.32	156.38	360.62
Div. payout ratio (%)	113.4	84.4	84.4	84.4

Balance Sheet (NT\$ mn)

	12/25	12/26E	12/27E	12/28E
Cash & cash equivalents	235,290.1	279,072.4	485,521.0	1,002,151.4
Accounts receivable	68,597.0	133,599.3	224,873.5	451,489.9
Inventory	67,234.6	111,389.0	191,609.5	400,493.3
Other current assets	26,334.6	23,001.8	23,001.8	23,001.8
Total current assets	397,456.2	547,062.4	925,005.8	1,877,136.5
Net PP&E	60,427.4	56,490.5	49,179.1	43,268.0
Net intangibles	80,261.7	79,115.2	67,829.1	56,543.0
Total investments	168,911.6	172,264.8	172,264.8	172,264.8
Other long-term assets	36,727.9	37,656.1	37,656.1	37,656.1
Total assets	743,784.8	892,589.1	1,251,934.9	2,186,868.3
Accounts payable	156,525.1	268,395.5	437,078.9	861,179.5
Short-term debt	940.0	16,440.0	16,440.0	16,440.0
Short-term lease liabilities	—	—	—	—
Other current liabilities	145,884.7	156,127.3	156,127.3	156,127.3
Total current liabilities	303,349.8	440,962.8	609,646.2	1,033,746.9
Long-term debt	60.0	120.0	120.0	120.0
Long-term lease liabilities	—	—	—	—
Other long-term liabilities	31,180.0	30,401.8	30,401.8	30,401.8
Total long-term liabilities	31,240.0	30,521.8	30,521.8	30,521.8
Total liabilities	334,589.8	471,484.6	640,168.0	1,064,268.7
Preferred shares	—	—	—	—
Total common equity	400,601.0	412,218.7	601,942.3	1,111,840.2
Minority interest	8,594.0	8,885.8	9,824.5	10,759.4
Total liabilities & equity	743,784.8	892,589.1	1,251,934.9	2,186,868.3
Net debt, adjusted	(234,290.1)	(262,512.4)	(468,961.0)	(985,591.4)

Cash Flow (NT\$ mn)

	12/25	12/26E	12/27E	12/28E
Net income	105,319.3	106,278.4	295,077.8	680,474.3
D&A add-back	22,974.4	24,064.9	22,597.6	21,197.2
Minority interest add-back	798.3	941.4	938.7	934.9
Net (inc)/dec working capital	(20,302.7)	2,713.6	(2,811.4)	(11,399.6)
Other operating cash flow	54,003.6	6,088.6	—	—
Cash flow from operations	162,792.9	140,086.9	315,802.8	691,206.8
Capital expenditures	(15,059.1)	(7,260.2)	(4,000.0)	(4,000.0)
Acquisitions	(1,141.7)	(206.8)	—	—
Divestitures	—	—	—	—
Others	(21,553.1)	376.3	—	—
Cash flow from investing	(37,754.0)	(7,090.7)	(4,000.0)	(4,000.0)
Repayment of lease liabilities	—	—	—	—
Dividends paid (common & pref)	(86,069.6)	(106,473.2)	(105,354.2)	(170,576.4)
Inc/(dec) in debt	60.0	15,560.0	—	—
Other financing cash flows	(7,435.1)	1,699.3	0.0	0.0
Cash flow from financing	(93,444.7)	(89,213.9)	(105,354.2)	(170,576.4)
Total cash flow	31,594.2	43,782.3	206,448.6	516,630.4
Free cash flow	147,733.8	132,826.7	311,802.8	687,206.8

Source: Company data, Goldman Sachs Research estimates.

previously), while maintaining our **2027E AI ASIC revenue forecast at US\$20.3bn**. We now expect AI ASIC to account for 10%/48% of MediaTek's revenue in 2026/27E.

Expect significant market share gains in 2028

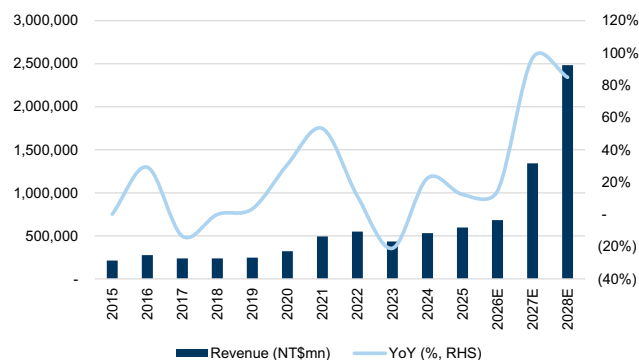
Management expressed its confidence that, given the strong capability demonstrated by the first AI ASIC project, its next gen project is on track with market share improving significantly as the second AI ASIC project ramps — and guided that its **first AI ASIC project will contribute in 2028 alongside its second project**, resulting in enhanced market share. Although management did not provide guidance on the 2028 SAM, it stated it is confident that the 2028 SAM will be higher than 2027. Given MediaTek's optimistic market share outlook guidance and strong dollar content growth for next-gen ASIC, we maintain our **2028E ASIC revenue forecast at US\$52.5bn**, which is expected to account for 68% of revenue by 2028E.

Next-gen AI ASIC progressing on track

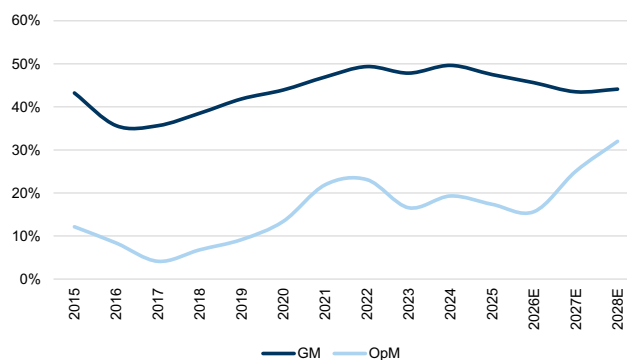
During the meeting, management addressed investor concerns over its second-generation project in terms of timeline and production yield. On timeline, management noted that its second ASIC is **on track for high-volume production in early 2028, with design and tapeout schedules progressing on track**. On yield, management stated the yield and reliability of the second AI ASIC project are also on track, with improving yield at its substrate vendor. In our view, management was more constructive on the advanced packaging solution relative to the last quarter, and we believe this should ease investor concerns on potential execution risk on the second ASIC project.

Gross margin guidance consistent across generations, but we see potential upside

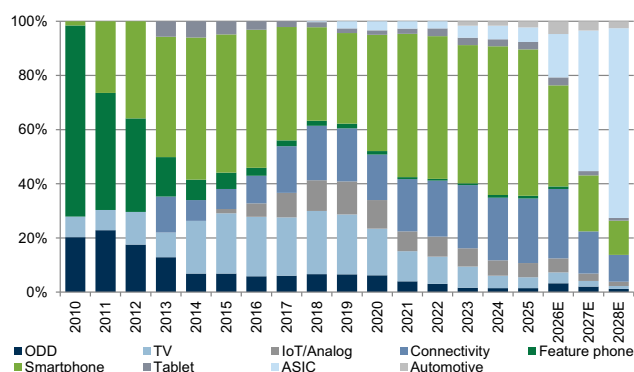
On margins, management maintained that AI ASIC gross margins will be broadly similar from generation to generation, and slightly dilutive to the corporate average. However, the business remains operating margin accretive, with the company's OpEx ratio expected to decline substantially as revenue and scale become larger into 2027, even as absolute OpEx rises on continued technology investment. Overall, we see potential upside to this guidance over time, as MediaTek's content value increases with each generation. We believe the second generation chip carries meaningfully higher silicon content for MediaTek with a larger chip size, deeper design engagement, additional I/O, and advanced packaging integration - leading to potentially higher gross margin relative to the first generation.

Exhibit 1: MediaTek's revenue growth trend

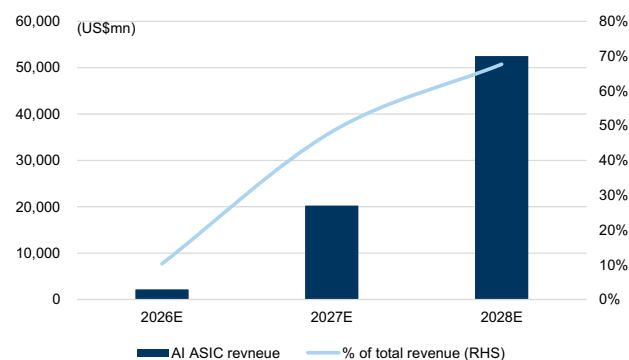
Source: Company data, Goldman Sachs Global Investment Research

Exhibit 2: MediaTek's margin trends

Source: Company data, Goldman Sachs Global Investment Research

Exhibit 3: MediaTek's revenue mix by segment

Source: Company data, Goldman Sachs Global Investment Research

Exhibit 4: MediaTek's AI ASIC business revenue and revenue contribution

Source: Company data, Goldman Sachs Global Investment Research

2Q26 results and 3Q26 guidance recap

3Q26 revenue guidance above GS and Street

For 3Q26, MediaTek expects revenue to be in a range of NT\$152.2-\$159.8bn (0% to 5% QoQ), gross margin to be within +/- 1.5% of 46%, and OpEx-to-sales to be within +/- 2% of 31%. 3Q26 revenue guidance (at the midpoint) came in higher vs. GSe/Bloomberg consensus of NT\$153.9bn/NT\$152.0bn on stronger smart edge expectations. GM guidance of 46% +/-1.5% was in line vs. GSe/cons. of 46.1%/46.2%. We are now modeling 3Q26E revenue to increase by 4.8% QoQ, with GM of 46.3%. By segment, management expects flagship smartphone revenue to be flat to down mid-single digit QoQ, with flagship SoC launches largely offsetting weakness in other segment. In the smart edge segment, MediaTek is looking for mid-to-high single digit growth QoQ, driven by new connectivity/auto projects entering mass production. For the PMIC business, management expect growth to be flattish QoQ.

2Q26 revenue beat GS and Street

2Q26 revenue was NT\$152.2bn (2% QoQ/1.2% YoY), above the company's guidance of NT\$140.2-\$149.2bn, and 5.6%/3.7% higher vs. GSe/cons. 2Q26 GM of 46.2% was

largely in line with GSe/cons. of 46.1/46.2%. MediaTek's 2Q26 OpM of 15.0% was also higher vs. GSe/cons. of 13.9%/14.9%. EPS of NT\$15.28 (+0.7% QoQ/-12.7% YoY) was above GSe/cons. of NT\$12.74/NT\$14.11.

Exhibit 5: 2Q26 results summary

	2Q26	1Q26	2Q25	%QoQ	%YoY	GS prev.	%Diff	Consensus	%Diff
(NT\$mn)									
Revenue	152,183	149,151	150,369	2.0%	1.2%	144,150	5.6%	146,685	3.7%
Gross profit	70,308	69,055	73,878	1.8%	-4.8%	66,456	5.8%	67,710	3.8%
Op. income	22,868	22,891	29,379	-0.1%	-22.2%	20,061	14.0%	21,917	4.3%
Net income	24,335	24,154	27,848	0.7%	-12.6%	20,288	19.9%	22,429	8.5%
EPS (NT\$)	15.28	15.17	17.50	0.7%	-12.7%	12.74	19.9%	14.11	8.3%
GM	46.2%	46.3%	49.1%	-0.1%	-2.9%	46.1%	0.1%	46.2%	0.0%
OpM	15.0%	15.3%	19.5%	-0.3%	-4.5%	13.9%	1.1%	14.9%	0.1%
NM	16.0%	16.2%	18.5%	-0.2%	-2.5%	14.1%	1.9%	15.3%	0.7%

Source: Company data, Goldman Sachs Global Investment Research, Bloomberg

Earnings changes, valuation and risks

Forecast changes

We revise up our 2026E-28E earnings by 7%/2%/1% to reflect 1) stronger 2Q26 operating margin, 2) higher 3Q26 guidance, 3) higher 2026 AI ASIC revenue forecast.

Exhibit 6: Earnings revisions

	2026E			2027E			2028E		
(NT\$mn)	Old	New	Diff (%)	Old	New	Diff (%)	Old	New	Diff (%)
Revenue	670,819	682,552	1.7%	1,306,509	1,343,097	2.8%	2,394,232	2,483,426	3.7%
Gross profit	307,416	311,352	1.3%	583,105	584,298	0.2%	1,092,324	1,095,741	0.3%
Op. income	100,283	106,851	6.5%	329,774	336,298	2.0%	784,797	794,563	1.2%
Net income	99,122	106,278	7.2%	289,739	295,078	1.8%	672,385	680,474	1.2%
EPS (NT\$)	62.24	66.73	7.2%	181.92	185.27	1.8%	422.17	427.25	1.2%
GM	45.8%	45.6%	-0.2%	44.6%	43.5%	-1.1%	45.6%	44.1%	-1.5%
OpM	14.9%	15.7%	0.7%	25.2%	25.0%	-0.2%	32.8%	32.0%	-0.8%
NM	14.8%	15.6%	0.8%	22.2%	22.0%	-0.2%	28.1%	27.4%	-0.7%

	3Q26E			4Q26E			1Q27E		
(NT\$mn)	Old	New	Diff (%)	Old	New	Diff (%)	Old	New	Diff (%)
Revenue	153,854	159,420	3.6%	223,664	221,798	-0.8%	246,552	250,013	1.4%
Gross profit	70,990	73,881	4.1%	100,914	98,108	-2.8%	110,717	109,980	-0.7%
Op. income	19,804	24,343	22.9%	37,526	36,749	-2.1%	48,910	49,481	1.2%
Net income	19,847	23,645	19.1%	34,833	34,144	-2.0%	44,459	44,901	1.0%
EPS (NT\$)	12.46	14.85	19.1%	21.87	21.44	-2.0%	27.91	28.19	1.0%
GM	46.1%	46.3%	0.2%	45.1%	44.2%	-0.9%	44.9%	44.0%	-0.9%
OpM	12.9%	15.3%	2.4%	16.8%	16.6%	-0.2%	19.8%	19.8%	0.0%
NM	12.9%	14.8%	1.9%	15.6%	15.4%	-0.2%	18.0%	18.0%	-0.1%

Source: Company data, Goldman Sachs Global Investment Research

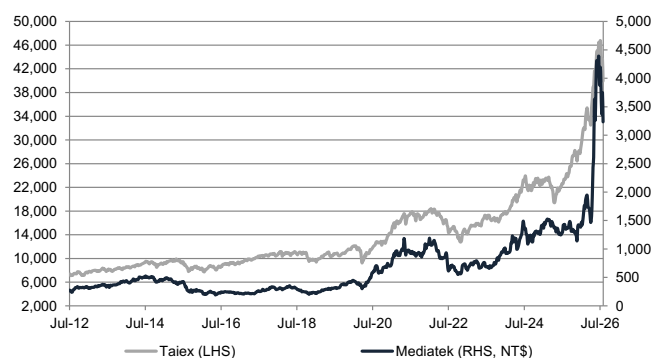
Reiterate Buy; TP raised to NT\$7,000 from NT\$6,800

We increase our 12m TP to NT\$7,000 from NT\$6,800 previously, following our upward earnings revisions. Our TP is based on a target P/E multiple of 25x (unchanged; +1.8 stdv above 5 yr avg. fwd P/E) applied to our FY2H27E-1H28E EPS (unchanged). Overall, our 12m TP implies ~97% upside; we reiterate our Buy rating on MediaTek.

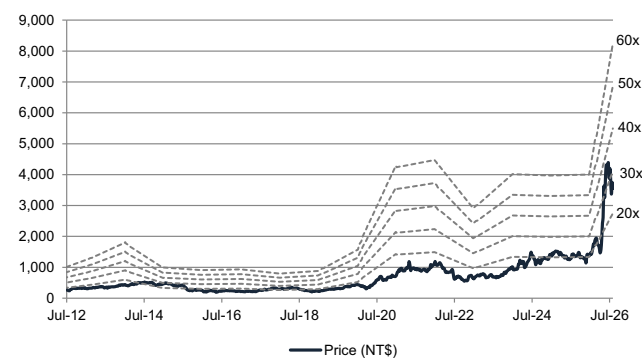
Exhibit 7: MediaTek P&L summary

	1Q26	2Q26E	3Q26E	4Q26E	1Q27E	2Q27E	3Q27E	4Q27E	2026E	2027E	2028E
P&L (NT\$mnn)											
Revenue	149,151	152,183	159,420	221,798	250,013	318,863	376,567	397,654	682,552	1,343,097	2,483,426
Gross profit	69,055	70,308	73,881	98,108	109,980	138,409	163,234	172,675	311,352	584,298	1,095,741
Operating profit	22,891	22,868	24,343	36,749	49,481	76,631	100,652	109,534	106,851	336,298	794,563
Net income	24,154	24,335	23,645	34,144	44,901	67,458	87,618	95,102	106,278	295,078	680,474
EPS (NT\$)	15.17	15.28	14.85	21.44	28.19	42.35	55.01	59.71	66.73	185.27	427.25
Margins (%)											
Gross margin	46.3%	46.2%	46.3%	44.2%	44.0%	43.4%	43.3%	43.4%	45.6%	43.5%	44.1%
Operating profit margin	15.3%	15.0%	15.3%	16.6%	19.8%	24.0%	26.7%	27.5%	15.7%	25.0%	32.0%
Net margin	16.2%	16.0%	14.8%	15.4%	18.0%	21.2%	23.3%	23.9%	15.6%	22.0%	27.4%
YoY (%)											
Revenue	-2.7%	1.2%	12.2%	47.7%	67.6%	109.5%	136.2%	79.3%	14.5%	96.8%	84.9%
Gross profit	-6.4%	-4.8%	11.8%	41.6%	59.3%	96.9%	120.9%	76.0%	10.0%	87.7%	87.5%
Operating profit	-23.8%	-22.2%	9.7%	68.2%	116.2%	235.1%	313.5%	198.1%	3.3%	214.7%	136.3%
Net income	-17.6%	-12.6%	-6.2%	48.9%	85.9%	177.2%	270.6%	178.5%	0.9%	177.6%	130.6%
EPS	-17.7%	-12.7%	-6.3%	48.9%	85.8%	177.2%	270.6%	178.5%	0.9%	177.6%	130.6%
QoQ (%)											
Revenue	-0.7%	2.0%	4.8%	39.1%	12.7%	27.5%	18.1%	5.6%			
Gross profit	-0.3%	1.8%	5.1%	32.8%	12.1%	25.8%	17.9%	5.8%			
Operating profit	4.8%	-0.1%	6.5%	51.0%	34.6%	54.9%	31.3%	8.8%			
Net income	5.4%	0.7%	-2.8%	44.4%	31.5%	50.2%	29.9%	8.5%			
EPS	5.3%	0.7%	-2.8%	44.4%	31.5%	50.2%	29.9%	8.5%			

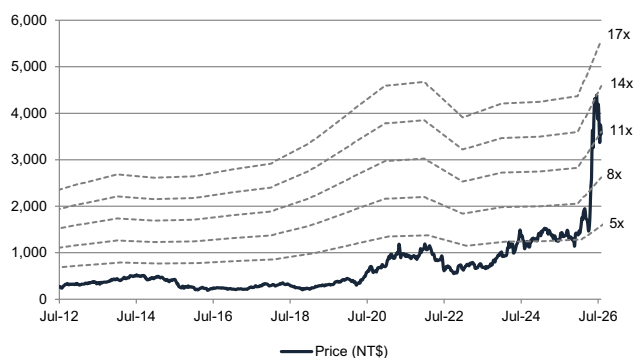
Source: Company data, Goldman Sachs Global Investment Research

Exhibit 8: Taiex vs. MediaTek

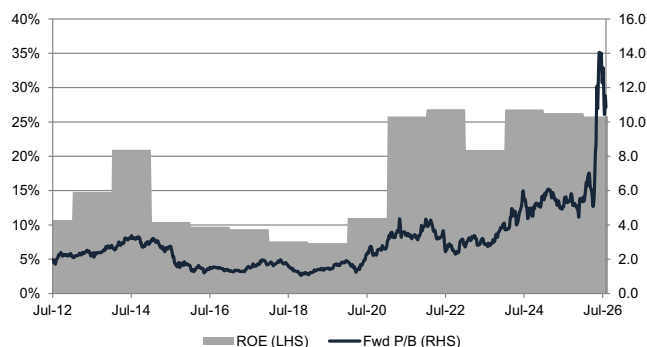
Source: Bloomberg

Exhibit 9: MediaTek Forward P/E

Source: Bloomberg

Exhibit 10: MediaTek Forward P/B

Source: Bloomberg

Exhibit 11: MediaTek P/B vs. ROE

Source: Bloomberg

Investment Thesis, Price Target Risks and Methodology

Investment Thesis - MediaTek

MediaTek is a leading global IC design house specializing in smartphone AP (application processor). We have a positive stance on MediaTek, viewing it as well-positioned to transition from a traditional smartphone application provider to an AI-focused vendor, beginning with AI smartphones and extending to enterprise ASICs and smart automotive solutions (in partnership with NVIDIA) in 2025 and beyond. We expect MediaTek to achieve solid multi-year growth, where we expect revenue and earnings to increase by 43%/59% CAGRs, respectively, in 2025-28E. This growth will be primarily driven by: 1) market share gains, particularly in the premium segment (specifically high-end 5G flagship SoCs), 2) strong ramp in AI ASIC business, and 3) new TAM in the automotive/computing sectors.

Price Target Risks and Methodology - MediaTek (2454.TW)

Valuation: Our 12m TP of NT\$7,000 is based on a target P/E multiple of 25x (1.8 stdv above its 5-year trading average) applied to our 2H27E-1H28E EPS.

Key risks to our views: (1) Weaker-than-expected end demand especially with smartphones, (2) Higher foundry cost impacting its margin outlook, (3) Intensifying competition that would result in reduced profitability, and (4) Slower ramp in ASIC would result in changes in operating leverage

Disclosure Appendix

Reg AC

We, Evelyn Yu, James Schneider, Ph.D. and Ryan Huang, CFA, hereby certify that all of the views expressed in this report accurately reflect our personal views about the subject company or companies and its or their securities. We also certify that no part of our compensation was, is or will be, directly or indirectly, related to the specific recommendations or views expressed in this report.

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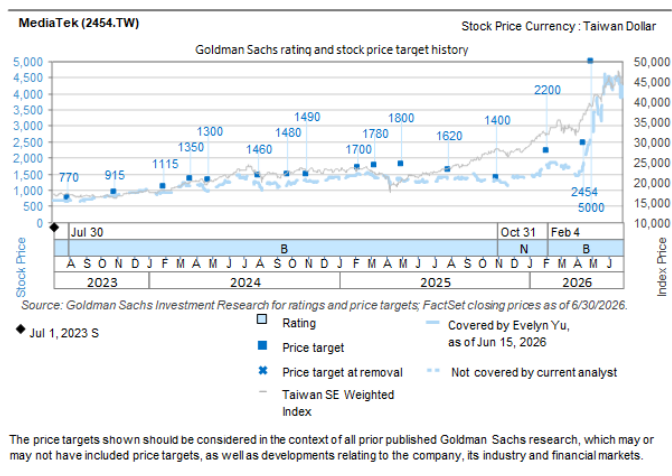
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Price target and rating history chart(s)



Target price history table(s)

MediaTek (2454.TW)

Date of report	Target price (NT\$)	Closing price (NT\$)
01-Jul-26	6,800.00	4,335.00
30-Apr-26	5,000.00	2,610.00
16-Apr-26	2,454.00	1,895.00
04-Feb-26	2,200.00	1,800.00
31-Oct-25	1,400.00	1,310.00
30-Jul-25	1,620.00	1,380.00
30-Apr-25	1,800.00	1,350.00
10-Mar-25	1,780.00	1,395.00
07-Feb-25	1,700.00	1,525.00
30-Oct-24	1,490.00	1,290.00
24-Sep-24	1,480.00	1,195.00
31-Jul-24	1,460.00	1,220.00
26-Apr-24	1,300.00	1,005.00
21-Mar-24	1,350.00	1,140.00
31-Jan-24	1,115.00	966.00
27-Oct-23	915.00	801.00

Price targets shown in table(s) are unadjusted for corporate actions.

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